



where connection grows

## WE BRING CLARITY TO THE CHAOS

*We make the complex world of digital media easy to navigate and we drive business results.*

We're a team of media experts with a passion for innovation, technology, and data. We love uncovering new insights and measuring the impact we have on our clients' business. Not only does our work benefit our client's bottom line, but it has been recognized nationally for its effectiveness by Effie Worldwide. We are heavily grounded in our values. We are: focused, curious, thoughtful, accurate, and humble.



## SERVICES



Market Research



Media Strategy Planning, & Buying



Content Strategy, Community, & Ads Mgmt



Search Engine Optimization (SEO)



Paid Search



Paid Social



Programmatic Display



Analytics/Reporting

## SOME OF OUR CLIENTS



## Awards and Certifications



KOSE is a **three-time effie award winner** for Business-to-Business and Higher Education campaigns.



As a Google Premier Partner, KOSE has upheld Google certifications, and met or exceeded spend and performance requirements. It also means **KOSE is in the top 3%** of participating agencies.



**KOSE is certified as a Women-Owned Business** with WBENC Certification: WBE1801510. Every dollar spent with our company can be reported back to your board/partners/distributors to help them meet their supplier diversity goals.



### SERVICE LEVEL I: Accelerated Campaigns

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For companies or brands who are looking to get started quickly and learn in a live environment. Often their media budgets are only able to support one or two digital channels, this process maximizes their budget by limiting their investment in research & planning.

- Services: Paid Search, Paid Social and Tracking Set-Up, Implementation, and Reporting
- Set-Up Fee: ~\$15,000
- Monthly Management: ~\$10,000

### SERVICE LEVEL II: Connected Campaigns

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Designed for companies who are making a significant investment in an omni-channel media program. The increased media budget requires a more disciplined approach grounded in research and analysis. The additional time is used to ensure that all marketing initiatives are tightly integrated across a variety of channels. As well as leaving plenty of time to accommodate longer lead times for traditional media channels.

- Services: Target Audience Research, Channel Planning, Media Planning, Buying, and Negotiation, Execution of Trade Media, Programmatic Media, Paid Search, Paid Social, and Tracking Set-Up, Implementation, and Reporting
- Set-Up Fee: ~\$45,000
- Monthly Management: ~\$15,000+

### ADDITIONAL SERVICES

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- Multi-Year Strategic Roadmap
- Competitive Audits
- Testing & Modeling
- Content Creation
- Social Listening / Community Management
- Quantitative & Qualitative Research

### CONTACT

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